



Press Release

The National Planning Commission and the National Agricultural Marketing Council will host a roundtable discussion: 'Acceleration of the Agriculture and Agro-Processing Master Plan'

Pretoria, South Africa – The National Planning Commission (NPC) and the National Agricultural Marketing Council (NAMC) are jointly holding a high-level roundtable discussion under the theme 'Acceleration of the Agriculture and Agro-Processing Master Plan'.

The purpose of the roundtable is to bring together different key stakeholders, including government representatives, the private sector, labour unions, farmer organisations, commodity groups, civil society and communities to jointly address and accelerate the execution of the Agriculture and Agro-Processing Master Plan (AAMP). The aim is to identify hurdles in implementing the plan, find ways to align the efforts of role players and policies, explore priority growth opportunities and job creation actions for implementation, and advising on the monitoring, evaluation and learning frameworks to ensure progress and mutual accountability.

Members of the media are invited to attend the meeting as follows:

Date: 31 October 2024

Time: 09:00 – 15:00

Venue: Protea Hotel, 1141 Burnett St, Hatfield, Pretoria

While the media are welcome to stay for the duration of the event, we are inviting you specifically to attend the first part of the discussions. The draft programme is attached for your information. The link for attending the event virtually will be shared on 31 October 2024.

For more information about the forum and its outcomes, please contact Zarina Rahman at the NPC at +27823452919 or Zarina@dpme.gov.za and Mr Mashao Mohale at the NAMC at +2773 181 8046 or dmohale@namc.co.za